

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Gary William Flake et al.
Application No. : 10/625,000
Filed : July 22, 2003
Title : CONCEPT VALUATION IN A TERM-BASED CONCEPT
MARKET
Examiner : Neil R. Kardos
Art Unit : 3623

Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action dated November 26, 2008, please reconsider the
above-identified application in light of the following:

Amendments to the Claims begin on page 2 of this paper; and

Remarks begin on page 5 of this paper.